



TRANSFER GUIDE

AAS Marketing Business Management Transferring into BS Marketing

Illinois Eastern Community Colleges Courses			
AAS Marketing Business Management – 67 hours			
SPE 1101-3	Fund of Effective Speaking	BMK 2102-3	Intro to Sales
ENG 1111-3	Composition I	BMK 2205-7	Internship II
MTH 1151-3	Finite Math	BMK 2206-1	Business Mgmt Seminar II
ECN 2101-3	Principles of Macroeconomics	BUS 1101-3	Intro to Business
ECN 2102-3	Principles of Microeconomics	BUS 2101-3	Business Law I
BMG 2204-3	Human Resource Management	BUS 2201-3	Prin of Management
BMK 1202-2	Prin of Retailing	ACC 2101-4	Financial Accounting
BMK 1203-2	Advertising	ACC 2102-4	Managerial Accounting
BMK 1205-7	Internship I	DAP 1201-3	Business Computer Systems
BMK 1206-1	Business Mgmt Seminar I	EDU 1108-2	Standard First Aid
BMK 2101-3	Prin of Marketing	GEN 2297-1	Employment Skills
Southern Illinois University Carbondale Courses Capstone Option			
BS Marketing (MKTG) - 77 hours			
Elective-3	Humanities	MGMT 304-3	Intro to Management
Elective-3	Physical Science	MGMT 318-3	Production-Operations Mgmt
Elective-3	Life Science	MGMT 345-3	Computer Information Systems
Elective-3	Fine Arts	MGMT 481-3	Administrative Policy
Elective-3	Multicultural	MKTG 304-3	Principles of Marketing
PSYC 102/SOC 108-3	Intro to Psyc/Intro to Soc	CoBA Elective-3	300/400 level
MATH 140-4	Short Course in Calculus	MKTG 305-3	Consumer Behavior
BUS 101-2	Open for Business	MKTG 329-3	Marketing Channels & Logistics
BUS 202-2	Business Career Transitions	MKTG 363-3	Integrated Mktg Communications
FIN 330-3	Intro to Finance	MKTG 480-3	Marketing Research & Analysis
MGMT 202-3	Business Communications	MKTG 493-3	Marketing Strategy
MGMT 208-3	Business Data Analysis	MKTG Electives-9	300/400 level
Total Hours to Bachelor Degree: 144 Hours			

College of Business & Analytics does not oversee facilitation of the general education or math courses. UCC and MATH online course availability can be found at <https://online.siu.edu/courses/index.php>. In some cases, in person proctoring, (not at SIU) may be required.

Salary Range: \$41,000-\$51,000

Possible Careers: Marketing Account Executive
Marketing Analyst
Marketing Assistant
Business Dev Representative
Marketing Sales Representative

Questions? Contact Us!

Illinois Eastern Community Colleges

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Disclaimer: You are encouraged to use this transfer guide when planning your progress towards degree completion. Following a transfer guide does not guarantee admission into the listed program. Information is attempted to be kept current; however, any curriculum changes reflected in the Undergraduate Catalog override the information on this guide. Contact your Academic Advisor for assistance in interpreting this guide.

Baccalaureate Degree Requirements

Each candidate for a bachelor's degree must complete the requirements listed:

Hour Requirements. Student must complete at least 120 semester hrs of credit. Each student must have at least 42 hrs in courses that number 300 or above from a four-year institution.

Residence Requirements. Student must complete the residency requirement by taking a total of 42 semester hrs at SIU Carbondale.

Grade Point Average Requirements. Student must have a C average for all work taken at SIU Carbondale. Some academic programs may require a higher graduating major GPA.

Compact Agreement

SIU Carbondale has recognized Illinois regionally accredited community college transferable baccalaureate-oriented Associate of Arts or Associate of Science degrees under the Compact Agreement since 1970. SIUC will continue to recognize the baccalaureate oriented associate degree (A.A. or A.S. degree) under the Illinois Articulation Initiative as satisfying SIU University Core Curriculum (UCC) requirements. The Associate of Applied Science (A.A.S.), Associate in Engineering Science (A.E.S.), the Associate in General Studies (A.G.S.), and the Associate in Fine Arts (A.F.A.) are not covered under the Compact Agreement and do not carry the same benefits as the A.A. and A.S. degrees.

Saluki Transfer Pathways

[Saluki Transfer Pathways](#) is the university's dual admission program that allows baccalaureate-oriented students at eligible community colleges intending to transfer to SIU Carbondale to benefit from early admission and pre-advisement for a baccalaureate program at SIUC. Saluki Transfer Pathways allows students to be conditionally admitted to SIU Carbondale up to two years in advance of their intended transfer term so they have access to transfer credit evaluation and the university's degree audit system. This allows students to address major specific requirements that may not be automatically fulfilled with the completion of an associate degree. Students apply to Saluki Transfer Pathways by completing the Application for Undergraduate Admission and indicating an interest in the program. To participate, students must have at least two semesters remaining at their community college, [must attend an eligible community college](#), and [must select a participating SIU major](#). Direct questions about the Saluki Transfer Pathways program to transfer@siu.edu.

DegreeWorks

DegreeWorks is an easy-to-use, online degree audit tool specifically designed for students. Once admitted to SIU Carbondale, you can use it monitor your progress toward your degree in [Salukinet](#).

Saluki Transfer Estimator Portal (STEP)

The [Saluki Transfer Estimator Portal](#) (STEP) is a web-based tool that integrates institutional course equivalency and degree audit data to provide an unofficial credit estimation and a more seamless transfer process. STEP gives transfer students a clear roadmap for timely degree completion by providing key information about how transfer credits apply to your intended program at SIU.

PROGRAM ARTICULATION DEGREE PLAN								
Illinois Eastern Community Colleges 2022-2023			Southern Illinois University Carbondale					
AAS Marketing Business Management - 67 Hours			BS Marketing (MKTG) - 120 Hours					
			UCC CAPSTONE OPTION - 30 Hrs					
			Hrs	Hrs				
			UNIV 101	Saluki Success	NA			
SPE 1101	Fund of Effective Speaking	3	CMST 101	Intro Oral Communication	T			
ENG 1111	Composition I	3	ENGL 101	English Composition I	T			
			ENGL 102	English Composition II	NA			
MTH 1151	Finite Math	3	MATH 139	Finite Mathematics	T			
ECN 2101	Principles of Macroeconomics	3	ECON 241	Intro to Macroeconomics	T			
ECN 2102	Principles of Microeconomics	3	ECON 240	Intro to Microeconomics	T			
			PSYC 102 -or- SOC 108	Intro to Psyc -or- Intro to Soc	3			
			HUMANITIES		3			
			HUMANITIES		NA			
			PHYSICAL SCIENCE		3			
			LIFE SCIENCE		3			
			HUMAN HEALTH		NA			
			FINE ARTS		3			
			MULTICULTURAL		3			
		15			18			
Program Requirements			Program Requirements					
BMG 2204	Human Resource Mgmt	3	Any courses not articulated will be used to satisfy general elective credit					
BMK 1202	Prin of Retailing	2						
BMK 1203	Advertising	2						
BMK 1205	Internship I	7						
BMK 1206	Business Mgmt Seminar I	1						
BMK 2101	Prin of Marketing	3						
BMK 2102	Intro to Sales	3						
BMK 2205	Internship II	7						
BMK 2206	Business Mgmt Seminar II	1						
BUS 1101	Intro to Business	3						
BUS 2201	Prin of Management	3						
EDU 1108	Standard First Aid	2						
GEN 2297	Employment Skills	1						
ACC 2101	Financial Accounting	4				ACCT 220	Accounting I-Financial	T
ACC 2102	Managerial Accounting	4				ACCT 230	Accounting II-Managerial	T
BUS 2101	Business Law I	3	FIN 280	Business Law I	T			
DAP 1201	Business Computer Systems	3	CS 200B (elective)	Computer Concepts	T			
		52						
			MATH 140	Short Course in Calculus	4			
			BUS 101	Open for Business	2			
			BUS 202	Business Career Transitions	2			
			FIN 330	Intro to Finance	3			
			MGMT 202	Business Communications	3			
			MGMT 208	Business Data Analysis	3			
			MGMT 304	Intro to Management	3			
			MGMT 318	Production-Operations Mgmt	3			
			MGMT 345	Computer Information Systems	3			
			MGMT 481	Administrative Policy	3			
			MKTG 304	Principles of Marketing	3			
			CoBA Elective 300/400 level*	ACCT, BSAN, ECON, FIN, HTEM, MGMT, MKTG, PADM	3			
			MKTG 305	Consumer Behavior	3			
			MKTG 329	Marketing Channels & Logistics	3			
			MKTG 363	Integrated Marketing Communications	3			
			MKTG 480	Marketing Research & Analysis	3			
			MKTG 493	Marketing Strategy	3			
			MKTG Electives	300/400 level	9			
					59			
Total semester hrs completed with AAS degree:			67	Total semester hrs completed with BS degree:	77			
				Total hrs to BS degree:	144			
*ECON/HTEM/PADM courses taken at a lower level that transfer as upper level courses will not satisfy this requirement								
Degree Plan updated on 6/2/22 by SG								