



# IECC VIRTUAL VISITS

HELP PROSPECTIVE STUDENTS EXPLORE  
OUR CAMPUSES ANYTIME, ANYWHERE!



<https://iecc.edu/fcc/tour>



<https://iecc.edu/ltc/tour>



<https://iecc.edu/occ/tour>



<https://iecc.edu/wvc/tour>



## WHY SHARE VIRTUAL VISITS?

- Virtual visits offer prospective students an accessible, convenient way to explore our campuses and programs.
- They highlight key facilities, hands-on learning environments, and student spaces to give students a feel for campus life.
- Sharing these pages is an easy way to showcase our colleges' strengths, whether online, in person, or at events.

## TIPS FOR SHARING

### In Conversations

Mention specific features based on the prospective student's interests.  
*Example:* "You mentioned an interest in athletics—check out the LTC tour to see their training facilities!"

### Email or Text

Include the tour link in follow-ups to inquiries or event communications.  
*Example:* "Take a virtual tour of Wabash Valley College here: [iecc.edu/wvc/tour](https://iecc.edu/wvc/tour). I think you'll enjoy seeing our Ag Tech Center."

### Social Media

Share the links with a short caption like:  
"Explore our campus from the comfort of home! Visit Olney Central College through our virtual tour: [iecc.edu/occ/tour](https://iecc.edu/occ/tour)."

## KEY FEATURES

### Campus Maps

Navigate detailed maps highlighting the layout of each campus, including academic buildings, athletic facilities, and key landmarks.

### 360° Images

Immerse yourself in interactive, panoramic views of classrooms, labs, and unique student spaces to experience the campus environment.

### Interactive Hotspots

Click on featured areas within the virtual tour to uncover videos, photos, or additional details about specific spaces and programs.

## PRO TIPS FOR USING THE PAGES

### Navigation

Encourage exploring maps, videos, and hotspots to get a full sense of the campus.

### Personalization

Suggest prospective students imagine themselves using specific spaces, like labs, student centers, or athletic facilities.  
*Example:* You mentioned you're interested in MLT. Frontier Community College has an incredible lab. Check out the virtual tour to see it up close!

### Follow-Up

After sharing, ask the student what stood out or what questions they have about the college.

**QUESTIONS? REACH OUT TO THE MARKETING TEAM**

**IECC Virtual Tour Landing Page:**  
[iecc.edu/tours](https://iecc.edu/tours)