

MUSIC AND MEDIA ASSOCIATE IN APPLIED SCIENCE DEGREE (MEDIA D256)

FCC	LTC	OCC	✓ WVC
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The Music and Media degree program is designed to enable graduates to enter occupations in the area of music performance, audio/video technology, record studio technicians, sound and video technicians, and potentially management positions using digital communications media.

<u>First Semester</u>	<u>Credit Hours 15</u>
BRD 1101 Introduction to Broadcasting	3
BRD 1202 Broadcast Announcing	3
BRD 1215 Broadcasting & Digital Media Tech	3
MUS 1101 Music Appreciation	3
Music Elective	2
Applied Music Elective	<u>1</u>

<u>Third Semester</u>	<u>Credit Hours 14</u>
BMK 1203 Advertising	2
BRD 2212 Video Production Field	3
PHI 1111 Intro to Philosophy ¹ OR	
Humanities Gen Ed Elective ¹	3
Social Science Gen Ed Elective ¹	3
Speech Gen Ed Elective ¹	3

<u>Second Semester</u>	<u>Credit Hours 18</u>
BRD 1203 Audio Production	3
BRD 1204 Video Production Multi-Camera	3
BRD 1208 Social Media	3
ENG 1111 Composition I ¹ OR	
ENG 1201 Communications ¹	3
MUS 1103 Music in Multicultural America*	3
MUS 1112 Beginning Theory	3

<u>Fourth Semester</u>	<u>Credit Hours 15</u>
BRD 1207 Writing for Media	3
BRD 2215 Digital Media Management	3
BRD 2221 Radio/TV Internship	V2
BRD 2225 Radio/TV Seminar	1
MUS 1102 History of American Music	3
Math/Science Gen Ed Elective ¹	<u>3</u>

Total Credit Hours 62

¹General Education Hours (15)

*This course satisfies the IECC human diversity requirement.

MUSIC AND MEDIA CERTIFICATE (MEDIA C257)

The Music and Media certificate requires 30 credit hours of coursework in music performance, recording, and audio technology.

<u>First Semester</u>	<u>Credit Hours 15</u>
BRD 1101 Introduction to Broadcasting	3
BRD 1202 Broadcast Announcing	3
BRD 1215 Broadcasting & Digital Media Tech	3
MUS 1101 Music Appreciation	3
Music Elective	2
Applied Music Elective	<u>1</u>

<u>Second Semester</u>	<u>Credit Hours 15</u>
BRD 1203 Audio Production	3
BRD 1204 Video Production Multi-Camera	3
BRD 1208 Social Media	3
BRD 2215 Digital Media Management	3
MUS 1103 Music in Multicultural America	<u>3</u>

Total Credit Hours 30