

MEET THE FACES OF IECC: AMBASSADORS & RECRUITMENT INSIGHTS



WHO ARE THE IECC STUDENT AMBASSADORS?

- *Current IECC students representing diverse majors and backgrounds
- *Selected through an application and interview process
- *Trained to represent IECC positively to prospective students
- *Passionate about sharing their college experience



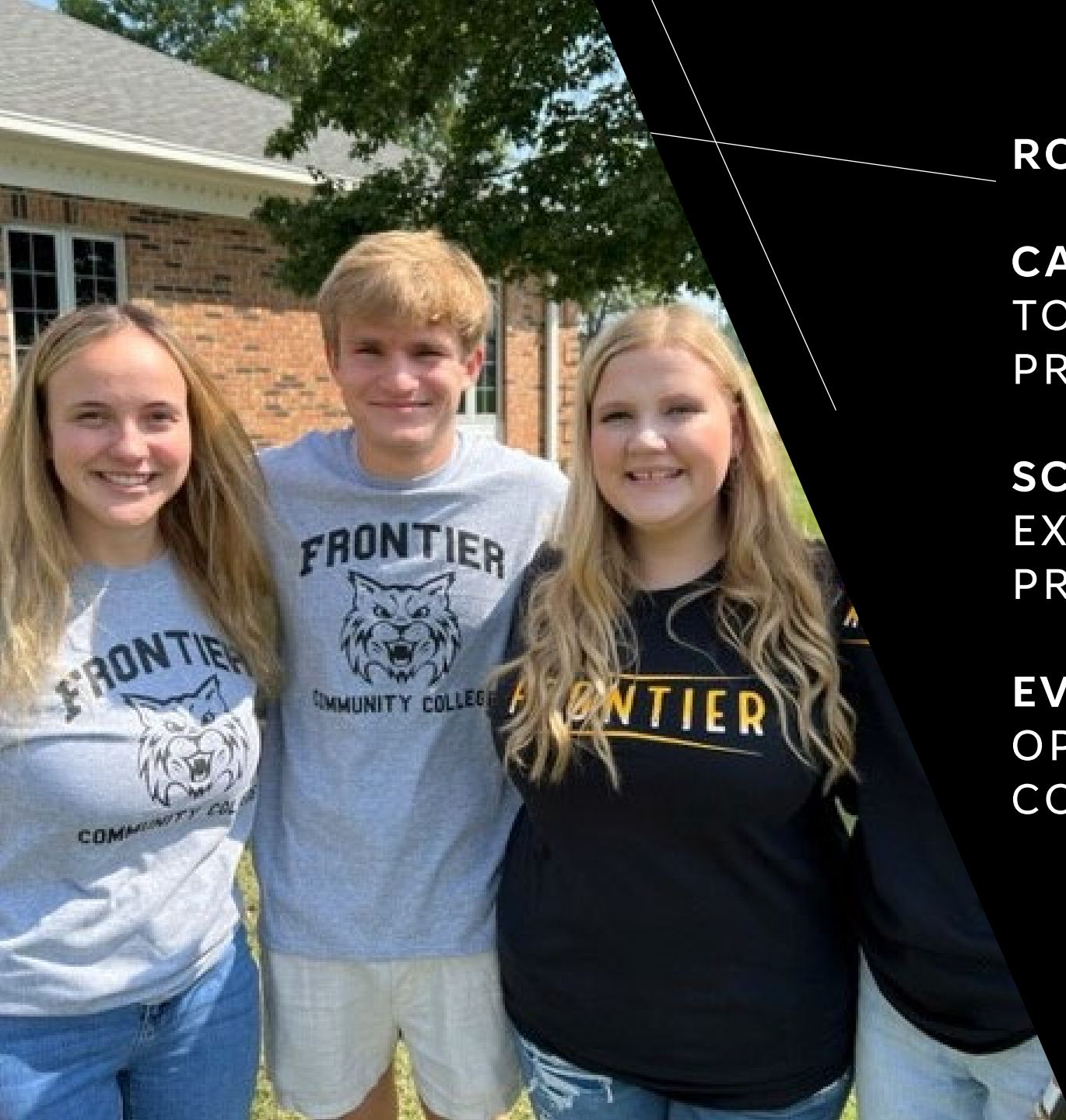


FCC – AUBREY CHURCHILL
PEYTON OWEN
ALLIE BRACH

LTC – BELLA NOTTGER
EMILY MILLER
LANDRY PRICE

OCC – RAELEIGH RUSK
JACKSON SORNBERGER
JACOB MAGUIRE

WVC – CAESYN NELSON
MIREYA ROSE
BLAKE MCDONALD



ROLES & RESPONSIBILITIES

CAMPUS TOURS: LEAD GUIDED TOURS SHOWCASING FACILITIES, PROGRAMS, AND STUDENT LIFE

SCHOOL VISITS: SHARE PERSONAL EXPERIENCES, ANSWER QUESTIONS, PROMOTE IECC PROGRAMS

EVENT SUPPORT: ASSIST WITH OPEN HOUSES, CAREER FAIRS, AND COMMUNITY EVENTS

IMPACT ON RECRUITMENT

Share personal stories and success examples

Help prospective students feel welcome and informed

Distribute program materials during events

Boost IECC's visibility at on- and off-campus events

HOW CAN YOU PARTNER WITH ENROLLMENT MANAGEMENT & STUDENT AMBASSADORS



- *Align your recruitment goals with EM
- *Share your recruitment ideas with Curtis & Carrie
- *Let EM support you during your program event
- *Plan to ensure a smooth prospective student experience
- *Invite ambassadors to speak at program events
- *Coordinate with them for program-specific campus tours
- *Have them connect with prospective student during visits

EVENT COLLABORATION

Participate in on-campus events such as open house and showcases.

Invite alumni to share their story.

Highlight unique program features such as equipment and lab space.

Offer hands-on demonstrations to showcase labs or special equipment.

Bring your ideas to Curtis & Carrie!



EVENT CHECKLIST

Define Event Objectives and Goals (3 months out)

Select Event Date, Time, and name (3 months Out)

Organize a committee for event (3 months out)

Submit Facilities Usage Form (3 months out)

Develop a detailed program agenda based on the chosen format (3 months out)

Create Event Budget (2-3 months out)

Submit Marketing Request (2-3 months out)

Send Registration Link & Flier Out – QR code to collect basic information (6-8 Weeks out)

Committee Final Meeting (1 week prior to event)

Send a campus reminder email 1-2 days before the event

Execute Event Day Plan

Send thank-you to speakers, sponsors, and attendees. (1 week after)

FACULTY & STAFF EVENT COLLABORATION CHART

Event Type	Faculty Role	Enrollment Staff Role
Program Showcase	Lead demonstrations, explain program benefits, answer questions	Invite prospective students, promote event, handle sign-ups, arrange space
Open House/Campus	Open labs/studios, interact with guests	Build schedule, advertise to schools & community, coordinate check-in & guides
College Fairs/HS Visits	Share program details, present hands-on activity, connect with potential students	Schedule visit, set up booth, manage marketing materials, gather contact info
Workshops/Mini-camps	Teach skill-based sessions, provide materials	Recruit participants, handle registration, manage logistics
Special Theme Days	Run class activities, showcase facilities	Manage invitations, schedule day's flow
Panel Discussions	Participate as panelist, share career insights and success stories	Organize panel, promote event, moderate

FINAL TIPS & TAKEAWAYS

Enrollment Management and Student Ambassadors are here for you!

- We have shared goals!
- Communicate early and often
- Play to our strengths
- Make it interactive
- Follow up
- Track and improve



MOVING FORWARD TOGETHER AT IECC



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