

# **Institutional Outreach Leadership Meeting Minutes**

#### Wednesday, June 11, 2025, 9:00 AM - 12:00 PM @OCC in KW114

- Members present: Angel Maguire, Curtis Miller, Carrie Halbert, Megan Black, Erin Volk, Tiffany Cowger, Chris Forde, Tona Ambrose
- Ex-officio members present: Brandon Weger, Amber Malone, Cassandra Goldman, Ryan Wilborn, Jamie Carman, Carrie Hallam

#### **WELCOME - Tona Ambrose**

- IECC Division Meeting Minutes Review
  - Student Affairs
  - o Business Ops
  - Academic Affairs
- Special Guests Dr. Sharmila Kakac and KaRissa Miller B&I Updates and collaborative brainstorming with all IO team members.

### **ADULT EDUCATION - Angel Maquire**

- Adult Ed student honored click on link:
  - https://www.wfiwradio.com/2025/06/06/two-from-iecc-honoredwith-statewide-spotlight-awards/
- Program Review 74 completers, 305 currently enrolled
- AMOC and ICAPS Updates more and more students are earning their HS diploma via the collaborative ROE12/IECC AMOC program and Danyelle is exploring new ICAPS programs for this next year.
- Graduation RSVPs sent, need more caps/gowns, July 18, 6-8pm WRC
- Summer Activities/Teachers Retreat Planned
- FY26 Skinny Budget Meetings
- Change in Status at May BOT meeting for Danyelle Ayers and Sharis
  Wilson, Danyelle Director of ICAPS and Instruction and Sharis Director of
  Literacy and Adult Education Operations
- Goal Updates/Progress

## **DUAL CREDIT - Erin Volk and Megan Black**

- MPA meeting updates
  - Plan to take all signed MPAs to July or Aug BOT meeting
- DC Instructor onboarding class offered and promoted to Type A teachers
- DC orientations for fall:
  - Aug. 5 6:00 pm LTC
  - Aug. 7 1:00 pm OCC

- Aug. 12 10:00 am & 5:30 pm Virtual
  - 2025-2026 Goal: Extend dual credit orientations to include a live virtual component for Fall 2025.
- PD Opportunities for DC Instructors
  - 2025-2026 Goal: Provide virtual professional development opportunities for dual credit faculty prior to the start of the school year. There will be 1 virtual meeting session and 2 virtual office hour sessions that are 4 hours each.
- Senior touchpoints
  - Develop a senior dual credit student contact plan with a minimum of 3 touch points throughout the year. Partner/collaborate with Financial Aid & Enrollment Management.

#### **ENROLLMENT MANAGEMENT - Carrie Halbert and Curtis Miller**

- Campus Based Recruitment Teams (CBR Team) meeting at every campus with recorded, monthly meeting minutes starting June/July
- Campus Ambassadors Update 3 for each college starting Fall 2025
- Community Ed Summer Updates, working on Fall programming
- CRM Updates
- Walk in Wednesdays 2025 scheduled July 2, 9, 16, 23, 30
- Illinois Direct Admissions Law Committee Proposal: C&C, FA, TRIO, MarCom, DC, Advising, and SA [24th, 1-4pm, 25th, AM]
- Campus Tour Web based Sign-Up Process in planning phase
- Goal Updates/Progress

# MARKETING - Chris Forde (gone today presenting at Top of the Class, IN)

- Best Decision Ever Campaign
- Annual Reports coming early Sept for all colleges
- Alumni Software Partnerships Spring Day of Giving planned
- Goal Updates/Progress

#### TRIO UPWARD BOUND - Tiffany Cowger

- STEM Update:
  - Carrie Winter Grant Received \$10,000. (reguested \$19,400)
  - Mary Heath Did not receive funding. (requested \$20,000)
  - Johnsie Fiock Received \$25,000. (requested \$25,000)
  - Wolfe Foundation Received \$10,000
  - Joe Johnson Received \$1,000
    - Updated Quote KI (\$53,591.38)
      - Removed some furniture (\$5,739.88)
    - Revised FINAL Quote (5/29) \$46,459.24
    - Requisition complete.

- First National Bank of Olney Received \$1,000
- Senior Enrollment Update:
  - College-going rates, to date:
    - 88% of IECC UB seniors enrolled 42/48 (was 43/48 = 90%)
      - IECC -26/48 = 54%
      - EIU 4/48 = 8%
      - VU 2/48 = 4%
      - Lakeland 2/48 = 4%
      - Carolina Coastal University 1/48 = 2%
      - Belmont University 1/48 = 2%
      - Freed-Hardeman University 1/48 = 2%
      - Missouri University of Science and Tech 1/48 = 2%
      - University of Kentucky 1/48 = 2%
      - Maryville University 1/48 = 2%
      - University of Evansville 1/48 = 2%
      - Indiana University 1/48 = 2%
    - 48% Illinois college-going rate
    - 67% National college-going rate
  - Upward Bound Summer Program June 2 July 11, 2025
    - 80 students (daily)
      - Collaboration w/ Health Career Camp (8)
    - Summer Trip Cincinnati, OH
      - 79 students
- FY 26 Proposal
  - Advocacy Contact members of Congress
  - Request UB September start GANs ASAP
    - Toolkit www.coenet.org
      - Administration, Stakeholders, Students/Parents, Staff



Goal Updates/Progress

#### **EX-OFFICIO UPDATES:**

- Brandon:
  - o Data update applications/targets/other
  - Meta Majors update

# Carrie: Next IO Leadership Meeting: July 9, 9-12 PM at WVC - Student Services

- FRIDAY August 8, 2025, 9-12 PM at FCC
  - Aug 13 IECC Workshop
  - o Aug 14 Faculty Workshops
  - o Aug 19 NSO
  - Aug 21 First Day of Classes
- September 10, 2025, 9-12PM at LTC
- October 8, 2025, 9-12PM at OCC
- November 12, 2025, 9-12PM at WVC
- December 3, 2025, 9-12PM at FCC? TBD Christmas Party:)