



Institutional Outreach Leadership Meeting Minutes

Monday, April 20, 2026, 9:00-12:00 PM @ FCC Bob Boyles

- Members present: Carrie Halbert, Curtis Miller, Erin Volk, Chris Forde, Angel Maguire, Megan Black, Tiffany Cowger, and Tona Ambrose.
- Ex-officio members present: Amber Malone, Libby McVicker, Cassandra, and Brandon Weger.

WELCOME - Tona Ambrose

- IECC Division Meeting Minutes Review:
 - [Institutional Outreach](#)
 - [Student Affairs](#) WVC Council (Lunch) Meeting: First Thursday/mo.
 - [Business Ops](#)
 - [Academic Affairs](#)
- VC Town Hall at FCC - April 28 - details [here](#)
- IECC IO Operational Plan Workshop, 1:00-2:30PM, after lunch TODAY

DUAL CREDIT - Erin Volk and Megan Black

- DC Home School Proposal - will take this to SEPC in May.
- Dual Credit Student/Parent Orientation Fall Dates:

Aug 3 @ 6:00 – FCC Aug 4 @ 6:00 – LTC	Aug 5 @ 6:00 – WVC Aug 6 @ 6:00 – OCC	Aug 11 @ 10:00&5:30 – Virtual
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- Chris F/Marcom working on DC orientation post cards that will go out later this summer, like we sent out last year, with a link/QR code for registering.
- Fall Dual Credit Faculty Workshops (working with ROE on CPDUs):
 - Aug 13: Virtual 9AM – 12PM:
 - 9 – 10AM onboarding/training for new faculty
 - 10-12PM open office hours (virtual or in-person)
 - Aug 14: Virtual 1 – 3PM
 - 1 – 2PM onboarding/training for new faculty
 - 2 - 3PM open office hours (virtual or in-person)
 - Attend high school in-service days upon request
- Registration updates - busy working with high schools on fall semester scheduling, including new synchronous classroom requests. Erin and Megan are also in communication with the Deans/AA on class needs.
- CEO Summit Update - moving the IECC CEO Facilitator Luncheon/Summit from April to July 31 or Aug 7, due to scheduling conflicts.

- [Dual Credit Quality Act \(DCQA\) updates](#) - ICCB sent out notice recently and Megan and Erin shared/discussed changes - nothing that should be a major change for us at IECC, they will continue to monitor and communicate to the IOLT. Tona will share updates at May SEPC.
- 2025-2026 Goals/Process Updates

TRIO UPWARD BOUND - Tiffany Cowger

- Student Recruitment:
 - LTC - 67/67 (**100%**)
 - OCC - 78/77 (**100%**)
 - WVC - 65/65 (**100%**)
- Senior Updates: 52 Seniors
 - FAFSA: Total = 46/52 (**89%**)
 - College Applications: Total = 50/52 (**96%**)
 - Applied to IECC: Total = 34/52 (**65%**)
- April 11: TRIO UB Spring Trip Millikin University – (40 students)
- April 18: TRIO UB Saturday Workshop at OCC – (87 students)
 - Thank you to Carrie Halbert for doing a great job presenting, Tiffany will set a goal to have even more IECC presenters next time.
- June 1: TRIO UB Summer Program at OCC – (100 students)
- The Department of Education is moving TRIO to the Department of Labor and proposing changes to TRIO grants that would shift the focus away from college access, cut funding, and reduce funded programs by 2/3. (potentially cutting services for 48,000 UB students)
 - TRIO Upward Bound currently serves:
 - 71,792 students in the US
 - 1000 UB projects
 - Over 3,000 in Illinois
 - 49 UB projects
 - 210 within IECC District 529
 - 3 UB projects
 - IECC TRIO Upward Bound began in 1989 – 37 years ago
 - 1989 – OCC grant (77 students)
 - 2007 – LTC grant (67 students)
 - 2017 – WVC grant (65 students)
 - All three grants operate with a waitlist.
 - TRIO UB pre-set goals and targets are not only met each year but exceeded.
 - Please show your support and advocate for TRIO.
 - <https://www.congress.gov/members/find-your-member>
 - The message is clear, TRIO UB is vital and impactful to our community and current TRIO proposals should be rescinded, revised, and reissued in a way that preserves its focus on

college access. There should be no lapse in services for students, even if that means extending current grants.

- 2025-2026 Goals/Process Updates - TRIO UB Communication

MARKETING - Chris Forde

- [April is Community College Month](#) - social media posts will reflect this.
- [Guided Pathways Website](#) Update - proposing setting aside a two-week window right after graduation to work specifically on the Pathways website, like we did for the Rapid Response website. This would be a collaborative blitz with AA, IT, SA and IO. We will send out details soon.
- Athletics Academic Awards Process (Collab with Amber, IT, & J. Ellis)
- [Dept. of Justice Accessibility Standards Update](#), WCAG 2.0 requirements that were set to go into effect on April 24, have been pushed back to start on April 26, 2027, now.
- Economic Impact Study has been released, and Chris is working on a press release that will go out soon.
- [ICCB](#) and [Illinois CCTA](#), together with the CC of Illinois Marketing and Communications Collaborative team, that Chris is a part of, have been [working to promote SB4034 and HB5319 on social media](#) that would allow community colleges to offer bachelor's programs.
- IECC MarCom viral video(s) - Tina Lindly, LTC Process Tech instructor, had a video last month that went viral, the first viral video in IECC history with over one-million views, and just had another one do the same in April!
- 2025-2026 Goals/Process Updates

ENROLLMENT MANAGEMENT - Carrie Halbert & Curtis Miller

- NEW LTC Volleyball Coach/Enrollment Management Coordinator - ***pending May BOT approval.*** This would be our first time having a part-time coach who is also a part-time IECC Enrollment Management Coordinator who would be of significant help to the Directors of Enrollment Management in all recruitment efforts and strategies.
- [Community Education](#): Summer camps schedule update
- Event Brite/Course Storm update - Curtis, together with B & I, are exploring a new registration platform for our community ed. and B & I courses - the system would feed our current IECC systems and allow for online registration/payment, as well as monitor class roster sizes and follow-up communications. Curtis will talk to IT and report back next month with more details.
- Student Ambassador updates - Carrie shared that interviews for all IECC 2026-2027 campus ambassadors have been completed, and three of four

college's ambassadors have been chosen and notified, and finalizing the fourth this week. Each college will have three ambassadors who will receive a tuition waiver (up to 15 credits and issued as a "last-pay" waiver). All four college Foundations have agreed to provide \$400 in books per semester (\$800 total) for each of their three campus ambassadors (a generous \$2400 commitment for 2026-2027 from each Foundation).

- Senior Awards Update - all IECC high schools have scheduled their senior award nights for April and May and Enrollment Management, Marketing, and Financial Aid have worked together to secure someone from the district to attend each award night and present scholarship certificates.
- CRM Recruit Update - Curtis is currently working with Amber Malone, and Jamie Carman (and the CRM Advise system) to update and coordinate messaging and communications to prospective and current students via these two systems, with a focus on our new Guided Pathways.
- IECC online programs update - step one, marketing/promo postcards - see page 7.
- New IECC Transfer/CTE Plan document will be revised when Guided Pathways are updated and complete.
- Campus Based Recruiting (CBR) Meetings updates - Carrie is still meeting monthly at each campus with CBR team members.
- Working on district-wide Walk-in-Wednesday dates and coordination details. Will have dates and an update by May IOLT meeting.
- 2025/26 Goals/Process Update

<ul style="list-style-type: none"> ● March/Early April Event Updates: ● April 14: Diedrich IL HS Fair ● April 21: Homeschool NUC Visit ● April 21: Pike Co. (IN) HS Fair 	<ul style="list-style-type: none"> ● April 23: Marshall HS Fair ● April 24: LTC Martinsville Visit - 32 Jr/Srs ● Top of the Class (IN) - May 13 <p>Apr/May- IECC HS Awards Ceremonies</p>
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ADULT EDUCATION - Angel Maquire

- Angel is working on Adult Education and Family Literacy Act (AEFLA) grants and will submit them this week.
- 61 completers and 310 students are currently enrolled.
- 78 [AMOC](#) students working toward completion – most in the state.
- [ICAPS](#) update: 9 total ICAPS students currently, working on online Office Management offering,
- New \$30 per semester fee (ICCB) - this initiative is on hold for now, not going to charge students \$30 at this time. Angel will keep us updated.

- Adult Ed [HB5503 Update](#) - watching to see if this is going to pass.
- AE FAQ Info Sheet Distribution Update - Angel is going to distribute this information to all four college's "front desk" receptionists, so they will have an updated AE resource and be able to better answer questions.
- Workplace Literacy ECE - Level 1 Update - working with 5 local preschools
- Rapid Response Updates - 5 students signed up for ESL classes.
- March 31/LTC, Apr 21/FCC Employment Workshops - LTC event went great and well attended.
- AE Graduation date - July 17, at WRC, will work with marketing on invites, on track to have over 100 graduates.
- 2025-2026 Goals/Process Updates

EX-OFFICIO UPDATES:

- Dean of Students Update (Cassandra Goldman unable to make it today):
 - Grad Fest - May 6/7, Graduation May 15 - district wide
 - Student Trustee update - Samantha Comer - FCC
 - NSO/Weeks of Welcome planning coming along great
- Brandon:
 - Number of Apps: 1305 (last year at this time, 1405). The goal by July 1 is 2000 apps. Will report on yield at the May meeting.
 - Career Coach usage update and working with Rob Jackman and Chris Forde on aligning this tool with the website.
 - Doing a Data Systems Audit - we will get a survey link - this is critical for our current Moving Forward KPIs.
 - Working with Angel on Adult Ed reporting/data tracking system.
- Amber:
 - Update on the common app and transfer student's app process
 - Finalizing graduation details/ceremonies
 - Top of the Class event - Amber and Tona will attend on May 13 near Terre Haute, IN and represent LTC.

Next IO Leadership Meeting: Wed May 13, 2026, at LTC, 1:00-3:00PM via TEAMS.

- **Upcoming Meetings:**
 - Wed June 10, 2026, at OCC, 9-12PM
 - Wed July 8, 2026, at WVC, 9-12PM
 - August 6, 2026, at FCC, 10-12:30PM
 - Aug 12 Workshop,
 - Aug 13 F/S,
 - Aug 17 NSO
 - Aug 19 1st Day Classes)
 - Sept 9, 2026, at LTC

Your future self says...

THANK

Your Busy Schedule
Shouldn't Stop Your
Success!

Check out our non-traditional
programs!

Night Programs:

- **Massage Therapy**
- **HVAC (Heating and Air Conditioning)**
- **Nail Technology**



For more
information,
scan or go to:

IECC.EDU/NON-TRADITIONAL-STUDENT



ILLINOIS EASTERN COMMUNITY COLLEGES

YOU!

Online Programs:

Transfer Degrees -

- **Associate in Science**
- **Associate in Arts**
- **Associate in Science & Arts**
- **Associate in General Studies**

Associate in Applied Science Degrees -

- **Accounting**
- **Certified Medical Assistant**

Certificates -

- **Early Childhood - Level 2 Credential**
- **Early Childhood - Level 3 Credential**
- **Medical Assistant**
- **Professional Bookkeeper**

