

**Articulation Agreement  
Between  
McKendree University and Illinois Eastern Community College  
AAS MARKT to BBA MKT**

This articulation agreement is the result of discussions between McKendree University and Illinois Eastern Community Colleges (IECC). McKendree and IECC agree that both institutions value this cooperative agreement and that this agreement will best serve the current students of both institutions.

**Terms and Conditions**

**Section I: Admissions and Matriculation**

McKendree and IECC have developed a four-year program plan to facilitate the most seamless transfer possible for IECC students who complete the Associate in Applied Science Degree in Marketing Business Management at Illinois Eastern Community Colleges and desire to earn the Bachelor of Business Administration in Marketing at McKendree University.

Students who satisfactorily complete the Associate of Applied Science in Marketing Business Management requirements with IECC will be admitted to McKendree University.

McKendree and IECC agree to inform potential transfer students of the existence of this institutional articulation agreement and the advantages of pursuing the articulated programs.

**Section II: Transfer of credit**

McKendree University agrees to accept a maximum of 90 semester hours of credit from the IECC graduate who seeks to complete a baccalaureate degree at McKendree. McKendree University will communicate specific options for students and give careful consideration to all previously completed courses. Courses in addition to those used to earn the Associate in Applied Science Degree in Marketing Business Management at IECC will be evaluated individually to determine which are transferable and what requirements have been met. Completion of the Associate in Applied Science Degree in Marketing Business Management fulfills all general education requirements with McKendree University.

### **Section III: Program Plan**

The four-year program plan for the BBA in Marketing is included at the end of this agreement. These plans will specify the student degree course plan and transfer credit requirements.

Degree course plans will be reviewed by both McKendree University and Illinois Eastern Community Colleges representatives on an annual basis, and revised or updated as needed to reflect any changes in the degree requirements.

Notices should be mailed to the following addresses by first class mail in order to fulfill any notice of revision/updates to this Agreement.

For Illinois Eastern Community Colleges:

Eva Fatheree  
Coor. of Curricular Reporting & Articulation  
Illinois Eastern Community College  
233 East Chestnut Street  
Olney, IL 62450

For McKendree University:

Dr. Melissa Meeker  
Dean of Worldwide Programs  
McKendree University  
701 College Road  
Lebanon, IL 62254

### **Terms of the Agreement**


This agreement becomes effective on August 1, 2021 and remains in effect until July 31, 2025, unless changed in writing by mutual agreement of McKendree University and Illinois Eastern Community Colleges. The agreement can be amended at any time with the approval of both institutions. Should either institution desire to discontinue this agreement, written advance notification of 60 days will be required. Termination, however, will not be executed without a negotiated teach-out agreement for students currently enrolled.


Both institutions hereby indicate full agreement to the terms and conditions included above and the honoring of the course, program, and other requirements outlined in the four-year program plan attached at the end of this agreement.

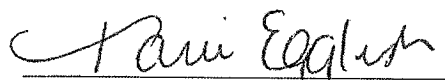
**IN WITNESS WHEREOF, the parties have executed this Articulation Agreement  
by their duly authorized officers on the date first written above.**

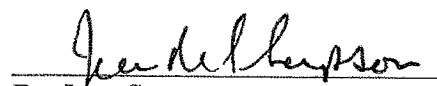
**Illinois Eastern Community Colleges**

**McKendree University**

  
\_\_\_\_\_  
Dr. Ryan Gower  
Chancellor  
Illinois Eastern Community Colleges

  
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Dan Dobbins  
President  
McKendree University

  
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Dr. Tami Eggleston  
Provost  
McKendree University

  
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Dr. Jean Sampson  
Chair, School of Business  
McKendree University

**Marketing – 2020-2021 Catalog**  
IECC AAS Marketing Business Management to BBA Marketing

**FIRST YEAR**

**FALL**

IECC Course		McK
BMK 2102	3	MKT 320
BUS 1101	3	Elective
BUS 2201	3	MGT 204
DAP 1201 or Computer Elective	3	CSI 120
Social Sci Elective (Human Div)	3	TBD
<b>TOTAL HOURS</b>	<b>15</b>	

**SPRING**

IECC Course		McK
ACC 2101	4	ACC 205
BMG 1202 or College Lv MTH	4	TBD
BMK 2101	3	MKT 205
ECN 2101	3	ECO 212
Elective	3	TBD
<b>TOTAL HOURS</b>	<b>17</b>	

**Summer**

IECC Course		McK
BMK 1205	7	Elective
BMK 1206	1	Elective
<b>TOTAL HOURS</b>	<b>8</b>	

**SECOND YEAR**

**FALL**

IECC Course		McK
BMG 2204	3	MGT 334
BMK 1202	2	MKT 330
BMK 1203	2	MKT 354
BUS 2101	3	BUS 303
ENG 1111 or ENG Gen Ed Elective	3	ENG 111 or Elec.
BMG 2103	3	MTH 170
<b>TOTAL HOURS</b>	<b>16</b>	

**SPRING**

IECC Course		McK
BMK 2205	7	Elective
BMK 2206	1	Elective
EDU 1108	2	PED 206
GEN 2297	1	Elective
<b>TOTAL HOURS</b>	<b>11</b>	

**THIRD YEAR**

**FALL**

McK Course		IECC Course
ACC 230	3	ACC 2102
ECO 211	3	ECN 2102
MKT 305	3	
Elective (if needed)	3	
Elective (if needed)	3	
<b>TOTAL HOURS</b>	<b>15</b>	

**SPRING**

McK Course		IECC Course
FIN 308	3	BUS 2105
ACC 220	3	
UL MKT Elective	3	
Elective (if needed)	3	
Elective (if needed)	2	
<b>TOTAL HOURS</b>	<b>14</b>	

Total hours needed	120
IECC Hours	67
McKendree University Hours	42
Elective Hours If Needed	11

**FOURTH YEAR**

**FALL**

McK Course	
BUS 324 WI	3
BUS 310	3
MKT 410 WI	3
UL Elective	3
<b>TOTAL HOURS</b>	<b>12</b>

**SPRING**

McK Course	
BUS 450	3
UL MKT Elective	3
UL Elective	3
UL Elective	3
<b>TOTAL HOURS</b>	<b>12</b>

Hours from previous courses may reduce number of electives required.  
Residency is 30 hours and all must be upper level at McKendree University.  
McKendree accepts up to 90 hours in transfer credit. Sequence subject to change.

If students choose to double major and/or minor, the following catalog rule applies: any course applied toward the completion of one major or minor may not also be applied toward the fulfillment of elective requirements in another major or minor.