

BUSINESS ADMINISTRATION ASSOCIATE IN APPLIED SCIENCE (BUS D186)

✓ FCC	✓ LTC	✓ OCC	✓ WVC
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The Business Administration program prepares individuals to plan, organize, direct, and control the functions and processes of a firm or organization. Students select their accounting, marketing, or organizational leadership concentration electives as they enter the second semester. Program graduates seek employment opportunities in diverse sectors including business, banking, education, public relations, law, marketing, and accounting.

First Semester			Credit Hours 16
ACC	2101	Financial Accounting	3
BUS	1101	Introduction to Business	3
DAP	1201	Business Computer Systems	3
ENG	1111	Composition I ¹ OR	
ENG	1201	Communications ¹	3
FYE	1198	College Success	1
BUS	1104	Business Psychology ^{1*} OR	
PSY	1101	General Psychology ^{1*}	3

Second Semester			Credit Hours 16
ACC	2102	Managerial Accounting	3
BUS	2201	Principles of Management	3
CIS	1278	Spreadsheet	V3
FYE	1199	Professional Career Development	1
SPE	1101	Fundamental of Effective Speaking ¹ OR	
SPE	1111	Interpersonal Communications ¹	3
		Concentration Elective I	3

Third Semester			Credit Hours 18
BMG	2103	Business Statistics ¹ OR	
MTH	1131	Introduction to Statistics ¹	3
BMK	2101	Principles of Marketing	3
BUS	2101	Business Law I	3
BUS	2205	Legal & Ethical Issues in Bus	3
		Concentration Elective II	3
		Concentration Elective III	3

Fourth Semester			Credit Hours 15
BUS	2105	Business Finance	3
DAP	1237	Presentation and Promotion	3
ECN	2101	Principles of Macroeconomics ¹	3
		Concentration Elective IV	3
		Concentration Elective V	<u>3</u>

Total Credit Hours 65

¹General Education Hours (15)

*This course satisfies the IECC human diversity requirement.

Concentration Elective Options

Accounting

ACC	1202	QuickBooks	3
ACC	2121	Cost Accounting	3
ACC	2222	Accounting Capstone	3
ACC	2241	Federal Tax Accounting	3
ACC	2298	Accounting Internship OR	V3
ACC	1204	Bookkeeper Prep Professional	

Marketing

BMK	1202	Principles of Retailing	3
BMK	1203	Advertising	3
BMK	1205	Internship I OR	
BMK	1207	Topics and Apps in Management	V3
BMK	2102	Introduction to Sales	3
BRD	1208	Social Media	3

Organizational Leadership

BMG	1205	Organizational Behavior	3
BMG	2204	Human Resource Management	3
BMG	2205	Leadership and Team Building	3
BMG	2298	Internship I OR	
BMG	1211	Topics in Org Leadership	V3
BUS	2208	Performance Management	3