



TRANSFER GUIDE

ASA General Transferring into BS Marketing

Illinois Eastern Community Colleges Courses			
ASA General – 64 hours			
SPE 1101-3	Fund of Effective Speaking	Elective-3	Life Science
ENG 1111-3	Composition I	PSY 1101/SOC 2101-3	Gen Psych I/Prin of Soc
ENG 1121-3	Composition & Analysis	ACC 2101-4	Financial Accounting
MTH 1151-3	Finite Math	ACC 2102-4	Managerial Accounting
ECN 2101-3	Principles of Macroeconomics	BUS 2101-3	Business Law I
ECN 2102-3	Principles of Microeconomics	ENG 1212-3	Technical Writing
Elective-3	Humanities	MTH 1131-3	Intro to Statistics
Elective-3	Humanities	MTH 1152-4	Applied Calculus
Elective-3	Fine Arts	Electives-6	
Elective-4	Physical Science		
Southern Illinois University Carbondale Courses			
BS Marketing (MKTG) - 56 hours			
BUS 101-2	Open for Business	CoBA Elective-3	300/400 level
BUS 202-2	Business Career Transitions	MKTG 305-3	Consumer Behavior
FIN 330-3	Intro to Finance	MKTG 329-3	Marketing Channels & Logistics
MGMT 304-3	Intro to Management	MKTG 363-3	Integrated Mktg Communications
MGMT 318-3	Production-Operations Mgmt	MKTG 480-3	Marketing Research & Analysis
MGMT 345-3	Computer Information Systems	MKTG 493-3	Marketing Strategy
MGMT 481-3	Administrative Policy	MKTG Electives-9	300/400 level
MKTG 304-3	Principles of Marketing	Electives-7	
Total Hours to Bachelor Degree: 120 Hours			

Questions? Contact Us!

Salary Range: \$41,000-\$51,000

Possible Careers: Marketing Account Executive
Marketing Analyst
Marketing Assistant
Business Dev Representative
Marketing Sales Representative

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Baccalaureate Degree Requirements

Each candidate for a bachelor's degree must complete the requirements listed:

Hour Requirements. Student must complete at least 120 semester hrs of credit. Each student must have at least 42 hrs in courses that number 300 or above from a four-year institution.

Residence Requirements. Student must complete the residency requirement by taking a total of 42 semester hrs at SIU Carbondale.

Grade Point Average Requirements. Student must have a C average for all work taken at SIU Carbondale. Some academic programs may require a higher graduating major GPA.

Compact Agreement

SIU Carbondale has recognized Illinois regionally accredited community college transferable baccalaureate-oriented Associate of Arts or Associate of Science degrees under the Compact Agreement since 1970. SIUC will continue to recognize the baccalaureate oriented associate degree (A.A. or A.S. degree) under the Illinois Articulation Initiative as satisfying SIU University Core Curriculum (UCC) requirements. The Associate of Applied Science (A.A.S.), Associate in Engineering Science (A.E.S.), the Associate in General Studies (A.G.S.), and the Associate in Fine Arts (A.F.A.) are not covered under the Compact Agreement and do not carry the same benefits as the A.A. and A.S. degrees.

Saluki Transfer Pathways

[Saluki Transfer Pathways](#) is the university's dual admission program that allows baccalaureate-oriented students at eligible community colleges intending to transfer to SIU Carbondale to benefit from early admission and pre-advisement for a baccalaureate program at SIUC. Saluki Transfer Pathways allows students to be conditionally admitted to SIU Carbondale up to two years in advance of their intended transfer term so they have access to transfer credit evaluation and the university's degree audit system. This allows students to address major specific requirements that may not be automatically fulfilled with the completion of an associate degree. Students apply to Saluki Transfer Pathways by completing the Application for Undergraduate Admission and indicating an interest in the program. To participate, students must have at least two semesters remaining at their community college, [must attend an eligible community college](#), and [must select a participating SIU major](#). Direct questions about the Saluki Transfer Pathways program to transfer@siu.edu.

DegreeWorks

DegreeWorks is an easy-to-use, online degree audit tool specifically designed for students. Once admitted to SIU Carbondale, you can use it monitor your progress toward your degree in [Salukinet](#).

Saluki Transfer Estimator Portal (STEP)

The [Saluki Transfer Estimator Portal](#) (STEP) is a web-based tool that integrates institutional course equivalency and degree audit data to provide an unofficial credit estimation and a more seamless transfer process. STEP gives transfer students a clear roadmap for timely degree completion by providing key information about how transfer credits apply to your intended program at SIU.

PROGRAM ARTICULATION DEGREE PLAN			
Illinois Eastern Community Colleges 2022-2023		Southern Illinois University Carbondale	
ASA General - 64 Hours		BS Marketing (MKTG) - 120 Hours	
UNIVERSITY CORE CURRICULUM (UCC)* - 39 Hrs			
		Hrs	Hrs
			UNIV 101 Saluki Success NA
SPE 1101	Fund of Effective Speaking	3	CMST 101 Intro Oral Communication T
ENG 1111	Composition I	3	ENGL 101 English Composition I T
ENG 1121	Composition & Analysis	3	ENGL 102 English Composition II T
MTH 1151	Finite Math	3	MATH 139 Finite Mathematics T
ECN 2101	Principles of Macroeconomics	3	ECON 241 Intro to Macroeconomics T
ECN 2102	Principles of Microeconomics	3	ECON 240 Intro to Microeconomics T
PSY 1101 -or- SOC 2101	Gen Psych I -or- Prin of Soc	3	PSYC 102 -or- SOC 108 Intro to Psyc -or- Intro to Soc T
	Humanities Elective	3	HUMANITIES See SIUC Transfer Equivalency Guide T
	Humanities Elective	3	HUMANITIES See SIUC Transfer Equivalency Guide T
	Physical Science Elective	4	PHYSICAL SCIENCE See SIUC Transfer Equivalency Guide T
	Life Science Elective	3	LIFE SCIENCE See SIUC Transfer Equivalency Guide T
	Fine Arts Elective	3	FINE ARTS See SIUC Transfer Equivalency Guide T
			HUMAN HEALTH NA
			MULTICULTURAL NA
		37	0
			*An ASA degree from IECC satisfies UCC requirements
Program Requirements		Program Requirements	
Electives		6	Any courses not articulated will be used to satisfy general elective credit
ACC 2101	Financial Accounting	4	ACCT 220 Accounting I-Financial T
ACC 2102	Managerial Accounting	4	ACCT 230 Accounting II-Managerial T
BUS 2101	Business Law I	3	FIN 280 Business Law I T
ENG 1212	Technical Writing	3	MGMT 202 Business Communications T
MTH 1131	Intro to Statistics	3	MGMT 208 Business Data Analysis T
MTH 1152	Applied Calculus	4	MATH 140 Short Course in Calculus T
		27	
			BUS 101 Open for Business 2
			BUS 202 Business Career Transitions 2
			FIN 330 Intro to Finance 3
			MGMT 304 Intro to Management 3
			MGMT 318 Production-Operations Mgmt 3
			MGMT 345 Computer Information Systems 3
			MGMT 481 Administrative Policy 3
			MKTG 304 Principles of Marketing 3
			CoBA Elective 300/400 level* ACCT, ECON, BSAN, FIN, HTEM, MGMT, MKTG, PADM 3
			MKTG 305 Consumer Behavior 3
			MKTG 329 Marketing Channels & Logistics 3
			MKTG 363 Integrated Marketing Communications 3
			MKTG 480 Marketing Research & Analysis 3
			MKTG 493 Marketing Strategy 3
			MKTG Electives 300/400 level 9
			Electives 7
Total semester hrs completed with ASA degree:		64	Total semester hrs completed with BS degree: 56
			Total hrs to BS degree: 120
*ECON/HTEM/PADM courses taken at a lower level that transfer as upper level courses will not satisfy this requirement			
Degree Plan updated on 6/2/22 by SG			