

Popular vs. Peer-reviewed Magazines/Journals

Popular magazines entertain or inform.

Peer reviewed/scholarly/refereed journals contain research materials evaluated by experts in the field.

EXAMPLES



AUDIENCE



Large audience of non-specialists.



Scholars & specialists in a particular field.

PURPOSE

NEWS/



To entertain or inform.

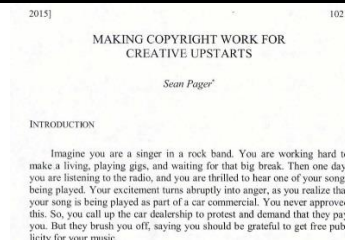


To communicate research or scholarly ideas.

APPEARANCE



Lots of images & ads.
Articles tend to be shorter.
Uses simple language.
Few if any citations.
Author's credentials not stated.
Non-standard formatting.



No ads or images.
Articles tend to be 10 pages or more.
Uses technical jargon.
Ample citations.
Author's credentials and/or institutional affiliation is stated.
Standard formatting including: abstract, methods, analysis, and references.

Use library databases to find peer-reviewed articles. Ask for help if needed.