

**FOR IMMEDIATE RELEASE**  
**July 19, 2011**  
**Board of Trustees Meeting**

The Board of Trustees of Illinois Eastern Community Colleges approved the 2011-2013 District Marketing Plan at the July 19 regular meeting at Frontier Community College, Fairfield. IECC develops a District-wide marketing and information plan every two years.

The plan sets forth the publications that will be prepared by the colleges and the District; the colleges and District's web presence and social media that will be utilized; the reports that will be prepared by the colleges and the District; the training and resources that will be utilized; the public relations efforts; the paid advertising that will be purchased by the colleges and the District; the various printing flyers, business cards, and postcards; and the graphic and photography standards that will be met.

In addition, the Marketing Plan sets forth the goals that the colleges and the District office have set for activities during the next two years.

At the April Board meeting, the Trustees adopted the District's Violence Prevention Plan. A Threat Assessment Policy, required to implement the written prevention plan, was adopted at the July 19 meeting.

The policy will encourage prevention, intervention, response, and post-incident activity, establish a Threat Assessment and Behavioral Intervention Team (TABIT), outline a reporting process for concerning behavior, establish an assessment process, recommend intervention strategies, and establish guidelines for faculty and staff on responding to student misconduct.

The 2011-2012 IECC Catalog was approved. The catalog sets forth all the courses, programs, degrees and certificates, along with the district policy that applies to the operation of the district and its students. Throughout the year, the Board approves changes to the catalog. Those changes are added as they occur to the electronic version of the District's catalog on the IECC website. This amended electronic version becomes the binding document for the District's relationship with students, faculty, and staff. The new catalog contains these already approved changes.

High school counselors continue to use the catalog when advising students and it has become an up-to-date listing of courses, degrees, programs and policy statements. The District will print 3,300 catalogs at a cost of \$9,576.11.

The Individualized Applied Music rate will be increased by \$10.00 for each 15 hours of individual instruction, effective with the Fall Semester. The rate is established through negotiation with the faculty union, for music students who request and receive individual instruction from IECC instructors.

A Memorandum of Agreement was approved between the University of Illinois-Chicago and IECC, providing for an on-line Bachelor's Degree in Nursing (BSN) to be offered to students in the IECC

district. Under the agreement, students will now be able to get an Associate Degree in Nursing (ADN) from IECC and then complete a BSN on-line with the University of Illinois-Chicago. The agreement is effective with the Fall Semester.

A course fee revision, effective with the Fall Semester, was approved for students in the Practical Nurse Certificate program. Both nursing students (NUR) and Practical Nurse Certificate students (PNC) take the same exit course, but are charged different fees for the modular fees, the lab fees, and review fees. In an effort to make these course fees consistent in both NUR and PNC courses, fees needed to be changed for PNC 1215 students. The course review fee would go from the current \$25 to \$50, the course lab fee would increase from the current \$25 to \$50 and the module fee would increase from the current \$8 to \$9. These increases also reflect the increased cost of NCLEX software for the review courses.

The District currently offers CPR courses throughout the district. At the conclusion of the course students who successfully complete are given an American Red Cross CPR certification card. The American Red Cross has increased the cost of the card from \$5 to \$6. The District currently charges the student \$5 for the certification card. The trustees approved the increased course fee of CMI 1203 to cover this increased cost, effective Fall Semester 2011.

A change was approved in the Practical Nursing program readmission requirements. IECC graduates in the Practical Nursing Certificate Program (PNC) often seek admission to the college for enrollment in the Associate Degree in Nursing Program (ADN). The change will require Practical Nursing Certificate graduates to take NUR 1205 prior to entering courses if they completed the PNC program two or more years earlier.

A Teen Parent Contractual Agreement was approved between IECC/Olney Central College and the Boards of Control of Clay, Jasper, Richland, and North Wayne Counties.

The IECC District, through Olney Central College, provides services to pregnant and parenting teens in the school districts located in Clay, Jasper, Richland and North Wayne. The school districts pay the sum of \$8,000 for this service.

The District makes visits on a monthly, bi-weekly or weekly basis, depending on the needs of students and the schools. The Director of the program writes grants to assist in providing special programs and services for pregnant and parenting teens. In addition, the college provides field trips, carry-in luncheons and workshops. The District also refers students to various social service agencies for additional help.

Bids totaling \$35,576.03 were accepted from various vendors in several states for janitorial supplies, consumables and office copy paper for the District for fiscal year 2012.

Sharon Hoffee was employed as Nursing Instructor, effective August 15.

Linda Sargent was employed as Coordinator of Literacy Development at Frontier Community College, effective August 15.

Jennifer Balding was employed as Office Assistant at Olney Central College, effective July 25.

The employment status of Jeffery Cutchin was changed from Assistant Dean of Student Services at Frontier Community College to Dean of Instruction at Olney Central College, effective September 6.

The employment status of Linda Horn was changed from Office Assistant at Olney Central College to Program Advisor of Allied Health at OCC, effective July 20.

The resignation of Misti Hinterscher was accepted as Upward Bound Counselor, District Office/OCC, effective July 9.

Reimbursable headcount enrollment for the Summer Term was 6,381, compared with 5,589 one year ago.

Next regular meeting of the Board of Trustees will be held at Lincoln Trail College, Robinson, Tuesday, August 16, at 7 p.m.